International Financial Management
Siegen, December 8-15, 2012
J. Markham Collins, PhD

All the readings except for those in the primary textbook, Eun, Cheol S., Resnick, Bruce G. (2009). International Financial Management, 5th Ed. McGraw-Hill, can be found at this site:

http://www.box.com/shared/e46u22z8ud

CASES:

Harvard Business Cases can be purchased through Harvard Business Online:
http://cb.hbsp.harvard.edu/cb/access/16121309

The Ivey Business Case can be purchased through the Ivey website:
http://cases.ivey.uwo.ca/Cases/Pages/home.aspx?Mode=showproduct&prod=9A89G007

Place order for Waterside Furniture Company, case number 9A89G007

I. Introduction to the International Monetary System
Book Chapters:
• Appleyard et al. (2010) – Chapter 20, pp. 476-506
• Eun & Resnick (2009) – Chapter 2, pp. 25-59

II. Fixed and Floating Exchange Rates
Book Chapters:
• Appleyard, Chapter 20, pp. 476-506 & Chapter 28, pp. 713-738
• Shapiro (2010). Chapter 2, pp. 57-98

Readings:
• Mundell (1961)
• McKinnon (1963)
• Kenen (1966)
III. The Optimal Currency Area and the Euro

Book Chapters:
- Shapiro, Chapter 3, pp. 99-134
- Appleyard, Chapter 29, pp. 739-774

Readings:
- Mundell (1998)
- Mundell (1999)
- Vasiliauskaitė, et al. (2007)
- Kotil et al. (2009)
- Zhao and Kim (2009)
- Mundell (2002)
- Quah (2009)

IV. Managing Translation and Transaction Currency Exposure

Book Chapters:
- Shapiro, Chapter 10, pp.354-402
- Eun & Resnick, Chapter 8, pp. 192-220 & Chapter 10, pp. 242-261

Readings:

V. Economic Exposure

Book Chapters:
- Shapiro, Chapter 11, pp.403-449
- Eun & Resnick, Chapter 9, pp. 221-241

Readings:
- Collins (2010)
**Case Studies:**

- Lufthansa: To Hedge or Not to Hedge
- Waterside Furniture Company
- Porsche Exposed

**Listed References**


Recommended Readings


