

Schreibwerkstatt WiSe 20/21

Veranstaltungsnummer: 3WELTE150V

“From idea to publication“

To publish, namely in high-ranking - international - journals, is becoming more and more important for one's own scientific career. As is the reviewing of articles. In this writing workshop you will receive sound advice on how to further develop one of your own manuscripts - this could be an article that has not yet been submitted, a rejection, a conference paper, a book chapter or an article in revision - and you will learn the craft of the reviewer. Each workshop participant submits their own manuscript and reviews another. You also will have time to work on your manuscripts – course hours include own writing time. Preferable outcome of the workshop is a final paper submission to academic outlets.

The lecturer, Prof.in Dr. Friederike Welter, not only has extensive experience in publishing her own work; she has also been a reviewer for a number of internationally renowned journals for many years. She also knows the journal editor's side from her own experience: From 2009-2014 as editor at "Entrepreneurship Theory & Practice" (2019: 10.75 journal impact factor, rank 3 in business journals), since 2015 as Senior Editor.

Target group:

The workshop is aimed at early career researchers of Faculty III and is open to all disciplines. The number of participants is limited to 12. You can join as a writing team.

Course dates:

13.11.2020	10.00 - 16.00. Crafting good papers and good reviews. Possible publication outlets
11.12.2020	10.00 - 16.00. Setting the hook and making a contribution.
05.02.2021	10.00 - 16.00. Revising papers for publication.

Individual counselling throughout course duration

Each manuscript will be reviewed by two participants (approx. 2 pages of review) and the lecturer; all others will also read the manuscripts. We will talk about the preparation of reviews and develop criteria for a constructive review. We will also discuss the requirements for response letters to editors and reviewers - you are welcome to bring your own examples.

The deadline for submitting your draft manuscript for review is 5th January 2020, so that the reviewers have enough time to prepare a review (normal review times at journals are 4-6 weeks!). Please indicate whether this is a draft, a new submission, a revision or a rejection, and where you would like to publish.

For reading:

The Academy of Management Journal has published a series of articles (From the Editors) on writing scientific publications in 2011, highly recommended! My favorite: "Setting the Hook" about the introduction. Similar, ETP has recently started to publish editorials on, e.g., publishing qualitative research and similar. For reviewing, please have a look at the resources provided by the AOM at <http://aom.org/annualmeeting/reviewerresources/>.

Lecturer: Prof.in Dr. Friederike Welter Contact: welter@uni-siegen.de

Requirements for participation:

Please email your registration for the workshop to Mrs. Tanja Sanchez (tanja.sanchez2@uni-siegen.de) until 15.09.2020 with the following information: full name, valid email address, matriculation number, research area.