

Schreibwerkstatt SoSe 2023 - WiSe 2023/2024

Veranstaltungsnummer: 3WELTE150V

“Writing and publishing entrepreneurship research”

Publishing in internationally recognized academic journals is important for academic careers, as is reviewing. In this course you will receive sound advice on how to identify and test new research ideas and themes, on the opportunities and challenges of cross-disciplinary research, of positioning yourself in academia, and how to develop your research portfolio. All regular sessions include own writing time, throughout which you will develop your own research ideas and existing manuscripts and receive individual feedback. Preferable outcome is a final paper submission to academic outlets.

Schedule:

| Summer semester 2023 | |
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| 14.04.2023, 10.00 – 16.00 | Pitching your idea: Identifying new research themes (Special Guest: <i>Prof. Dr. David B. Audretsch</i>) |
| 12.05.2023, 10.00 – 16.00 | How to identify a research gap – the literature review |
| 07.07.2023, 10.00 – 16.00 | Setting the hook: crafting an article outline and introduction |
| 21.07.2023, 10.00 – 16.00 | The myths of theorizing: How to present your conceptual approach |
| Winter semester 2023/2024 | |
| 27.10.2023, 10.00 – 16.00 | Mini-workshop: Presentations of paper drafts and reviews by course participants |
| 24.11.2023, 10.00 – 16.00 | How to identify and develop your contributions |
| 08.12.2023, 10.00 – 16.00 | Wrapping up: The importance of abstract and conclusions |
| 19.01.2024, 10.00 – 16.00 | Making it into and staying in academia – the journeys of the makers of modern entrepreneurship research (with international guests) |
| 16.02.2024, 10.00 – 17.00 | Mini-conference: Manuscripts will be distributed upfront amongst course participants and will be reviewed by two participants and one external international reviewer. Authors will present a one-page poster, reviewers and audience will discuss their assessment of manuscripts. |

Sessions will take place on-site. In the case of international guests and participants, we will offer hybrid sessions. Active participation in the course is compulsory for 3 ECTS points.

Lecturer: Prof.in Dr. Friederike Welter, Dr. Faisal Saeed Malik.

Target group:

The workshop is aimed at early career researchers of Faculty III and is open to all disciplines. The number of participants is limited to 12. You can join as a writing team.

Requirements for participation:

Please email your registration for the workshop to Mrs. Tanja Sanchez (tanja.sanchez2@uni-siegen.de) until **01.04.2023** with the following information: full name, valid email address, matriculation number, research area.