

**Professorship for Business
Administration,
esp. SME Management
and Entrepreneurship**

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Thesis Topics

Global disruptions include public health (for example, pandemics - Asian flu, SARS, COVID-19), geopolitics (for example, Ukraine crisis, regime changes - both electoral and coups, populist policy changes, wars, terrorism), as well as technological change (for example, the rise of social media, 3-D printing, AI), and many other topics. These disruptions have a significant impact on entrepreneurship in general and on the way SMEs operate. Topics such as psychological factors in entrepreneurship and hybrid forms of business are also increasingly coming to the scientific spotlight.

Potential Topics:

- *Digital Transformation in SMEs*
- *Acceptance of Artificial Intelligence / Digital Transformation in SMEs*
- *Digital Entrepreneurship*
- *Hybrid Entrepreneurship*
- *Life Satisfaction and Well-being of Entrepreneurs*
- *Social context factors of Entrepreneurship*
- *Strategic Implementation of Digital Transformation*
- *Popularity and Entrepreneurship!? Role of expertise and rankings (Systematic Literature Review)*

Application

Your application (in English or German) should include the following contents:

Topic requests with your individual prioritization/ranking of your interest from the list, overview of your previous academic performance, a short curriculum vitae, and optionally an own topic suggestion. Please bundle everything into a single PDF file labelled with your last name only and submit it to: meike.stephan@uni-siegen.de

Procedure

After successful application, consultation with your supervisor, and confirmation of supervision, you must attend the exercise for scientific writing and colloquium for official meetings to discuss about the progress of your thesis.