

Projektseminar – WS 2018/19 – SoSe 2019**“INTRODUCTION TO MODERN ENTREPRENEURSHIP RESEARCH“**

Course content and aims: Entrepreneurship research is ever expanding, taking in new themes and topics as well as new research methodologies. This research seminar will look at modern entrepreneurship research, analysing the topics and their research questions, trace their emergence from established research fields and discuss future research agendas. The course debate will focus on understanding modern entrepreneurship research and its conceptual underpinnings, on discussing and assessing implications for methodologies and research approaches to empirically study entrepreneurship, and on the implications for our understanding of what constitutes entrepreneurship.

The research seminar aims to deepen students' knowledge of what's topical in entrepreneurship research, of emerging trends and topics and possible methodological consequences. It will put particular emphasis on the challenges for concepts, theories and methodologies that modern entrepreneurship research and novel topics bring with them, in order to further the students' understanding of research designs and methodologies. Students will learn to know the state of modern entrepreneurship research. Moreover, students will develop the skills to critically assess an – emerging – field of research, its theories and methods and to apply the insights gained in the course to their own master theses.

The research seminar implies a high level of personal involvement and contribution by participants. The course will run over two semesters, and participation in both parts are mandatory. In the winter semester, we will focus on working with state of the art literature (see the topics in Audretsch/Lehmann 2016, Baker/Welter 2015), exploring the different fields of modern entrepreneurship research, analysing and working with related theories. This semester will set the ground for empirical research in modern entrepreneurship research to be conducted in the summer semester.

Course assignments for the winter semester 2018/2019

- Preparing and presenting a research theme within modern entrepreneurship. Write up as blog entry (2.500-3.000 words plus references). Individual assignment.
- Preparing and presenting the theoretical and conceptual basis for an empirical research project within modern entrepreneurship. Posters. Group work (2 students).

Course schedule for the winter semester

26 October 2018	14.00-18.00	Session 1: Introduction into modern entrepreneurship research, identification of themes to be worked on and discussion of potential research projects
20 November 2018	10.00-14.00	Tutorium: Literature and reading seminar
14 December 2018	10.00-18.00	Session 2: Presentations and discussions around research themes
15 January 2019	10.00-14.00	Tutorium
8 February 2019	10.00 – 18.00	Session 3: Poster presentations and discussions.

Attendees and application: The course has room for 20 participants.

Credit points: 9 LP for attending the full seminar (i.e., attendance both semesters).

Instructor: Prof.in Dr. Friederike Welter, welter@uni-siegen.de

Guest instructors / keynote speakers: **Prof. David Audretsch, Prof. Ted Baker** - to be confirmed, either for winter or summer semester.

Course literature:

Audretsch, David, Lehmann, Erik (Eds.) (2016): *The Routledge Companion to the Makers of Modern Entrepreneurship*. London: Routledge.

Baker, T., & Welter, F. (Eds.). (2016). *The Routledge Companion to Entrepreneurship*. London: Routledge. Special Issue "The Future of Entrepreneurship", *Entrepreneurship Theory and Practice* 35(1).