DOKTORANDENKURS – SoSe 2018

“NEW DIRECTIONS IN ENTREPRENEURSHIP RESEARCH“
An International Doctoral Course, jointly organised with UAB Barcelona

Course content and aims: Entrepreneurship research is ever expanding, taking in new themes and topics as well as new research methodologies. This course will look at new directions in entrepreneurship research, analysing selected topics and their research questions as well as trace their emergence from established research fields. The topics covered are: neuro-entrepreneurship and entrepreneurial cognition research; the “heart of entrepreneurship” (i.e., research on emotions and passions) and new developments in the debate on contextualizing entrepreneurship research. The course debate will focus on understanding these new directions, discussing and assessing consequences for methodologies and research approaches to empirically study entrepreneurship, and developing implications for our understanding of what constitutes entrepreneurship.

The course aims to deepen students’ knowledge of emerging trends and topics in the entrepreneurship field and their understanding of whether and how new directions are grounded in established research topics. It will put particular emphasis on the challenges for concepts, theories and methodologies such new directions and topics bring with them, in order to further the students’ understanding of research designs and methodologies. Students will learn to know the future directions of the field. Moreover, students will develop the skills to critically assess an – emerging – field of research, its theories and methods and to apply the insights gained in the course to their own doctoral theses.

This advanced course implies a high level of personal involvement and contribution by participants. Participants will come from U. Siegen and from UAB Barcelona. The course is co-taught by Prof. Dr. Friederike Welter and Prof. Dr. David Urbano from UAB Barcelona. Most of its sessions will take place at UAB Barcelona.

Course schedule:

19 January 2018
14-17 Session 1: Preparatory meeting (for participants from U. Siegen)

19–23 March 2018
10-18 Seminar at UAB Barcelona (arrival 18 March)
Session 2: From entrepreneurial cognition research towards neuroentrepreneurship.
Session 3: The heart of entrepreneurship – about emotions and passions.
Session 4: Contextualizing entrepreneurship (research)
Session 5: Visit to a startup incubator in Barcelona or at UAB
Session 6: Writing for publication.
First International Doctoral Mini-Conference on “New Directions in Entrepreneurship Research”. Keynote speakers (tbc): Prof. Alex Rialp, UAB and Dr. Sebastian Aparicio, Durham University

13 July 2018
14-18 Session 7: New directions in entrepreneurship research – Where do we go from here?
Skype round table with Norris Krueger, Ted Baker and Melissa Cardon (tbc).
Course assignments
- For Sessions 2-4: a poster which informs about one of the session themes, presentation at sessions and moderated discussion. Group assignment.
- Research paper on a selected topic related to course theme (5,000-6,000 words). This paper should ideally be targeted towards a specific journal, workshop or conference within the entrepreneurship field and/or contribute to the participant’s thesis. Individual assignment. Deadline for draft paper to reviewer(s) and course instructors: 2 March 2018.
- Discussion of research paper at Session 6 and presentation at mini conference at UAB.
- Written review (2 pages) on the research paper of course participants and discussant at Session 6. Individual assignment. Review to be brought to session 6.
- Active input in Session 7. Groups to present their posters and discuss learnings from course.
- Participation as co-author in a joint paper to be developed from the course. Group assignment, together with course instructors.

Attendees and application: The course has room for 10 participants from U. of Siegen; additional participants will come from UAB. Participants will be admitted until the course is full. Please send an email to Mrs. Tanja Sanchez (tanja.sanchez2@uni-siegen.de), including your name, your thesis topic (your university, if not Siegen) and a valid email address. Deadline for registrations: 12 January 2018.

Travel arrangements to UAB: accepted participants will be notified about travel and housing arrangements. Costs have to be borne by participants. We will be applying for additional funding, but cannot guarantee success.

ECTS: 5 creditpoints

Instructors: Prof.in Dr. Friederike Welter, welter@uni-siegen.de
Prof. Dr. David Urbano, Universitat Autònoma de Barcelona, david.urbano@uab.cat

Guest instructors / keynote speakers: to be confirmed.

Selected course readings: The readings below serve as introduction to the course themes. Participants are required to also familiarize themselves with the course literature for those themes they do not present.

Session 2:

Session 3:
Cardon, M. S., Foo, M. D., Shepherd, D., & Wiklund, J. (2012). Exploring the heart: Entrepreneurial emotion is a hot topic. Entrepreneurship Theory and Practice, 36(1), 1-10. This is an introduction to a special issue – please also check out the other articles within that SI.


**Session 4:**


