

SoSe 2018

1. Prüfungstermin

Prüfung: Einheitliche Modulklausur Internationales Management (Bachelor); 95903  
hier: Teilgebiet Internationales Personalmanagement

Prüfer im Teilgebiet: Univ.-Prof. Dr. Volker Stein

Matrikel-Nr.:

Punkte im Teilgebiet:

Zugelassene Hilfsmittel: unkommentiertes Englisch-Fremdsprachenwörterbuch bzw. nicht programmierbare Englisch-Übersetzungshilfe

The exam questions consist of one page and have to be submitted together with your written text!  
Please read the tasks carefully and respond to the questions!

**Task 1****(30 %)**

- (a) Explain the *Hofstede* dimension “Power Distance Index”. (15%)
- (b) Give the definition of an “international virtual team” and two examples for international virtual teams in multinational corporations. (15 %)

**Task 2****(30 %)**

In your job, you are appointed the leader of a new work team consisting of team members from South Korea, China, and Japan. Describe your strategy for the first team meeting, applying your knowledge about these countries and the “Competitive Acceptance” framework.

**Task 3****(40 %)**

Imagine that you are working in a technology-based multinational enterprise that aims at extending its innovation activities on a global scale. The international subsidiaries should work together, in particular in innovation. Your multinational enterprise tries to locate its R&D activities (research & development) in places rich in knowledge sources, technological capabilities and high rates of technology output, and at the same time to connect the involved people.

It is your task to organize international research and development (R&D). Your initial idea, therefore, is to apply the “geocentric” solution, building up an “integrated R&D network”.

How can the HRM activities on the single HRM fields that are needed for such a geocentric, integrated R&D network can be organized?

– Good luck! –