



Martin W.
Mitarbeiter Servicezentrale



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*Douglas.
Da will ich hin.*

Douglas



DOUGLAS – YOUR PARTNER IN BEAUTY.

With over 200 million visits in its 1700 perfumery stores, Douglas Perfumery with the European Headquarters in Hagen, is the European market leader in retail cosmetics. Known for its excellent consumer advice and a top-class product portfolio, Douglas offers an exciting work environment with demanding targets for further growth. Douglas Perfumery is intensively pursuing a growth strategy through acquisition of perfumery and drugstore chains worldwide. Currently the company is in the midst of a strategy change.

In order to support its growth strategy, the headquarters in Hagen is looking for a talented JUNIOR INTERNATIONAL BRAND MANAGER (M/F)

Your Tasks:

The Junior International Brand Manager reports directly to the Senior International Brand Manager in the Douglas Headquarters in Hagen and owns an important role within the international marketing team supporting the creation of the marketing strategy to be rolled out in its 19 countries.

·Support the Senior International Manager in strategic projects directly linked to the overall marketing strategy with strong consumer focus

- Take strong ownership in assigned projects, ensuring close and effective cooperation with other departments & project team
- Integrate assigned strategic projects into holistic marketing campaigns including stationary, CRM and online & implement the communication strategy in the different channels
- Support smooth implementation of assigned projects in the key countries
- Monitor market trends & changes with strong competitor benchmarking and consequently adapt the strategic direction of owned projects
- Selected traveling to key countries
- Please find out more: bit.ly/Junior_International_Brand_Manager

Your Profile:

The ideal candidate is a marketer with an experience in regional or international marketing or a marketer in national marketing that has a high degree of international mind-set and wishes to put his gained national experience to an international level. We are looking for talent that has the ability to combine a strategic way of thinking with the ability of strong operational and entrepreneurial execution. Confident and convincing, he/she enjoys working with the marketing teams of our 19 countries, giving clear guidance but also maintaining a certain level of flexibility if needed. He/she is strongly team-oriented and sees him/herself as part of the overall success.

- University degree in economics or business studies, majoring in Marketing
- First professional experience in marketing in Fast Moving Consumer Goods or retail, ideally in a national marketing / international or regional marketing role
- Well-structured way of working paired with a target-oriented, hands-on mentality
- Ability to communicate effectively across multi-functional teams with an intercultural mind-set
- Feeling and passion for the beauty industry.
- Written and verbal proficiency in English & German language
- Fast availability
- Please find out more: bit.ly/Junior_International_Brand_Manager

Please apply online
at www.douglas-karriere.de

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