



«A place where knowledge is created» - As one of Europe's leading universities of economics and business administration, the University of St.Gallen (HSG), Switzerland, is committed to the education of over 7666 students and is one of the largest employers in the region, providing around 2740 employees with an attractive and innovative environment for research.

The St.Gallen Institute of Management in Asia of the University of St.Gallen seeks to hire for its Singapore Office a

Research Associate in Marketing (PhD Position)

per January 1st, 2016 or mutual agreement.

This position is targeted towards students, who have recently completed or are about to complete a master degree in Marketing, Consumer Behavior, and/or Social Science and aim to pursue academic oriented doctoral studies. Candidates for this position are expected to enroll in the PhD program in Marketing at the University of St.Gallen. The position is based in Singapore.

Advanced English language skills are required for this position. First research and/or working experiences in marketing, a background in social science, and knowledge of Asia are beneficial.

Responsibilities

- Joining a dedicated team in order to further develop the University's presence in Asia
- Contributing to research activities in the areas of Marketing (e.g. customer centricity, marketing management)
- Being part of the development, execution, and implementation of an innovative research project focusing on "value-based consumer behavior in Asia and its marketing management implications"

The University of St.Gallen concentrates Asia-related academic activities in Singapore at its St.Gallen Institute of Management in Asia (SGI-HSG). Further information regarding the Institute's recent activities can be found at: www.singapore.unisg.ch

Only applications with a motivation letter, a transcript of grades and a CV will be considered. **All applications should be submitted electronically by September 30th, 2015** to Dr. Christine Scheef: christine.scheef@unisg.ch