

DEFY CONVENTION



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Are you a creative mind? Does a dynamic environment inspire you? Are you able to find unique solutions? Then Mazda is the place for you. Creativity, courage and innovation are part of our culture and the basis for our success. Share this success with us and join us in shaping the automotive future – with a smile on your face and Zoom-Zoom in your veins.

INTERNSHIP (F/M)

PRODUCT MARKETING

Your tasks:

- Preparation, analysis and evaluation of market and product data as well as competitor information for all European markets and car segments
- Deduction of strategic approaches for the product positioning
- Support the launch activities for new models
- Support the development of product trainings
- Preparation of presentations in English
- General assistance to the Product Marketing team

Your qualifications:

- Currently enrolled in Business Administration, Economics or equivalent
- Ideally first experience in Product Marketing
- Affinity for the automotive industry and/or first experience in this field is desirable
- Fully conversant with MS Office (esp. Excel and Powerpoint)
- Affinity for working with online applications
- Excellent German and English skills (written and spoken)
- Driving Licence
- Enjoy working in an international team and environment
- Motivation, flexibility, self-starter and ability to work independently
- Good communication and analytical skills combined with process orientation

Start date: immediately

Duration: 6 months

How to apply: Viola Müller is looking forward to your application, preferably in English, including your possible starting date and availability. Send us an e-mail to career@mazdaeur.com or apply by post to Mazda Motor Europe GmbH, Hitdorfer Str. 73, 51371 Leverkusen, Germany

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