

Seminar Contemporary Issues in Governance – ST 2024**Prof. Mike Troilo**

– Syllabus & Class Schedule –

Monday, July 1 - Introduction/Globalization

10:00 am – 12:00 noon	US-A 016	Introduction to the course and globalization
2:00 pm – 4:00 pm	US-A 016	Class discussion of the articles, to be provided by instructor

Text: Chapter 1-Globalization*Articles:* Excerpts from “The Two Narratives of Political Economy” and “Why Growth Matters”**Tuesday, July 2 - Trade theory**

10:00 am – 12:00 noon	US-A 016	Instructor-led discussion of trade theory and comparative advantage
2:00 pm – 4:00 pm	US-A 016	Class discussion of the Corn Laws case, in the Harvard course pack

Text: Chapter 5-International Trade Theory*Article:* “Why trade is good for you” 10/1/98 *Economist**Case:* Corn Laws HBS# 9-701-080**Wednesday, July 3 - Trade policy**

10:00 am – 12:00 noon	US-A 016	Instructor-led discussion of trade policy, especially the effect of tariffs on markets, and discussion of an article to be provided by the instructor
2:00 pm – 4:00 pm	US-A 016	Class discussion of the Delta Blues case, in the Harvard course pack

Text: Chapter 6-The Political Economy of International Trade*Articles:* TBD*Case:* Delta Blues US-Vietnam Catfish Trade Dispute (A) HBS# 9-706-003

Thursday, July 4 - Trade liberalization and regional economic integration EU and Brexit

10:00 am – 12:00 noon	US-A 016	Instructor-led discussion of the EU and its relationship with major trading partners such as the U.S. and China, including provided article.
2:00 pm – 4:00 pm	US-A 016	Class discussion of the Brexit case, in the Harvard course pack

Text: Chapter 8-Regional Economic Integration
Articles: TBD
Case: The Brexit Unknown-Britain's Boom or Bust

Friday, July 5 - Foreign Direct Investment (FDI)-overview and types

8:00 am – 10:00 am	US-A 016	Instructor-led discussion of theories concerning FDI and market entry.
10:00 am – 12:00 noon	US-A 016	Class discussion of the Chabros case, in the Harvard course pack

Text: Chapters 7-Foreign Direct Investment, and 14-Entry Strategy and Strategic Alliances
Articles: TBD
Case: Chabros International Group: A World of Wood *Ivey W10001*

Monday, July 8 - Political Economy of FDI

10:00 am – 12:00 noon	US-A 016	Instructor-led discussion of political risk and its mitigation, along with assigned article.
2:00 pm – 4:00 pm	US-A 016	Class discussion of the Sakhalin case, in the Harvard course pack. Your written business case analysis is due at the start of this class.

Text: Chapter 2-National Differences in Political Economy

Articles: TBD

Case: Journey to Sakhalin (A) HBS# 9-704-040

Tuesday, July 9 - Global capital markets

10:00 am – 12:00 noon	US-A 016	Class discussion of assigned articles
2:00 pm – 4:00 pm	US-A 016	Class discussion of the Cyprus case, in the Harvard course pack

Text: Chapter 11-The Global Capital Market

Articles: “The Great Recession, 2007-2010: Causes and Consequences” in HBS Packet, and readings provided by the instructor

Case: Crisis in Cyprus (A) Ivey# W13369

Wednesday, July 10 - Industrial policy

10:00 am – 12:00 noon	US-A 016	Class discussion of assigned articles: what is national competitive advantage? How do nations acquire it?
2:00 pm – 4:00 pm	US-A 016	Class discussion of the Lyonbiopole case, in the Harvard course pack.

Text: Chapter 5, pp.181-185

Articles: “Competitive advantage of nations” 3/1/90 HBR (HBS# 90211) Free on Harvey
“Clusters and the new economics of competition” 11/1/98 HBR (HBS# 98609) ibid

Case: Lyonbiopole: The challenge...cluster Ivey 909M75

Thursday, July 11 - Intellectual Property Rights (IPR)

10:00 am – 12:00 noon	US-A 016	Instructor-led discussion of the philosophy behind IPR, different IPR regimes, and elements of IPR such as patents, copyrights, and trademarks
2:00 pm – 4:00 pm	US-A 016	Class discussion of the Novartis case in the Harvard course pack.

Text: Maskus, Chapter 3, Globalization and the economics of IPRs (to be provided)
Articles: TBD
Case: Novartis in India *Ivey# W12445*

Friday, July 12 - Final paper presentations

8:00 am – 10:00 am	US-A 016	Paper presentations
10:00 am – 12:00 noon	US-A 016	Paper presentations

Overall advice and one-on-one coaching for the final papers will be offered after the regular sessions

Reading Materials

The Harvard Business School (HBS) materials may be purchased online. The instructor will provide the link ahead of the start of the course.

The HBS materials are mandatory and each student must purchase his/her own copy.

Select chapters from Hill, “International Business”, 8e serve as background material. These chapters are recommended but not required; they may prove useful. If you want to purchase the textbook, a convenient option is Amazon.

Other supplemental readings, such as *Economist* articles, will be posted on the course website.

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