

Seminar Contemporary Issues in Governance – ST 2023**Prof. Mike Troilo**

– Syllabus & Class Schedule –

Monday, April 17 - Introduction/Globalization

10:00 am – 12:00 noon	tba	Introduction to the course and globalization
2:00 pm – 4:00 pm	tba	Class discussion of the articles, to be provided by instructor

Text: Chapter 1-Globalization*Articles:* Excerpts from “The Two Narratives of Political Economy” and “Why Growth Matters”**Tuesday, April 18 - Trade theory**

10:00 am – 12:00 noon	tba	Instructor-led discussion of trade theory and comparative advantage
2:00 pm – 4:00 pm	tba	Class discussion of the Corn Laws case, in the Harvard course pack

Text: Chapter 5-International Trade Theory*Article:* “Why trade is good for you” 10/1/98 *Economist**Case:* Corn Laws HBS# 9-701-080**Wednesday, April 19 - Trade policy**

10:00 am – 12:00 noon	tba	Instructor-led discussion of trade policy, especially the effect of tariffs on markets, and discussion of an article to be provided by the instructor
2:00 pm – 4:00 pm	tba	Class discussion of the Delta Blues case, in the Harvard course pack

Text: Chapter 6-The Political Economy of International Trade*Articles:* TBD*Case:* Delta Blues US-Vietnam Catfish Trade Dispute (A) HBS# 9-706-003

Thursday, April 20 - Trade liberalization and regional economic integration EU and Brexit

10:00 am – 12:00 noon	tba	Instructor-led discussion of the EU and its relationship with major trading partners such as the U.S. and China, including provided article.
2:00 pm – 4:00 pm	tba	Class discussion of the Brexit case, in the Harvard course pack

Text: Chapter 8-Regional Economic Integration
Articles: TBD
Case: The Brexit Unknown-Britain's Boom or Bust

Friday, April 21 - Foreign Direct Investment (FDI)-overview and types

8:00 am – 10:00 am	tba	Instructor-led discussion of theories concerning FDI and market entry.
10:00 am – 12:00 noon	tba	Class discussion of the Chabros case, in the Harvard course pack

Text: Chapters 7-Foreign Direct Investment, and 14-Entry Strategy and Strategic Alliances
Articles: TBD
Case: Chabros International Group: A World of Wood Ivey W10001

Monday, April 24 - Political Economy of FDI

10:00 am – 12:00 noon	tba	Instructor-led discussion of political risk and its mitigation, along with assigned article.
2:00 pm – 4:00 pm	tba	Class discussion of the Sakhalin case, in the Harvard course pack. Your written business case analysis is due at the start of this class.

Text: Chapter 2-National Differences in Political Economy
Articles: TBD
Case: Journey to Sakhalin (A) HBS# 9-704-040

Tuesday, April 25 - Global capital markets

10:00 am – 12:00 noon	tba	Class discussion of assigned articles
2:00 pm – 4:00 pm	tba	Class discussion of the Cyprus case, in the Harvard course pack

Text: Chapter 11-The Global Capital Market
Articles: "The Great Recession, 2007-2010: Causes and Consequences" in HBS Packet, and readings provided by the instructor
Case: Crisis in Cyprus (A) Ivey# W13369

Wednesday, April 26 - Industrial policy

10:00 am – 12:00 noon	tba	Class discussion of assigned articles: what is national competitive advantage? How do nations acquire it?
2:00 pm – 4:00 pm	tba	Class discussion of the Lyonbiopole case, in the Harvard course pack.

Text: Chapter 5, pp.181-185
Articles: "Competitive advantage of nations" 3/1/90 HBR (HBS# 90211) Free on Harvey
 "Clusters and the new economics of competition" 11/1/98 HBR (HBS# 98609) ibid
Case: Lyonbiopole: The challenge...cluster Ivey 909M75

Thursday, April 27 - Intellectual Property Rights (IPR)

10:00 am – 12:00 noon	tba	Instructor-led discussion of the philosophy behind IPR, different IPR regimes, and elements of IPR such as patents, copyrights, and trademarks
2:00 pm – 4:00 pm	tba	Class discussion of the Novartis case in the Harvard course pack.

Text: Maskus, Chapter 3, Globalization and the economics of IPRs (to be provided)
Articles: TBD
Case: Novartis in India Ivey# W12445

Friday, April 28 - Final paper presentations

8:00 am – 10:00 am	tba	Paper presentations
10:00 am – 12:00 noon	tba	Paper presentations

Overall advice and one-on-one coaching for the final papers will be offered after the regular sessions

Reading Materials

The Harvard Business School (HBS) materials may be purchased online. The instructor will provide the link ahead of the start of the course.

The HBS materials are mandatory and each student must purchase his/her own copy.

Select chapters from Hill, “International Business”, 8e serve as background material. These chapters are recommended but not required; they may prove useful. If you want to purchase the textbook, a convenient option is Amazon.

Other supplemental readings, such as *Economist* articles, will be posted on the course website.

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