

Master seminar WiSe 2022/2023

Lecturer: Prof. Dr. Arndt Werner
Instructors: Moonum Zehra & Anna Rosum
Lecture number: 3SMESE010V / 3MMSEM013V

„Emerging trends in entrepreneurial research“

The seminar is addressed to students of the masters' programme in business administration who wish to acquire a seminar certificate. Language of instruction is English and/or German. The seminar lasts one semester.

Goals and contents of the seminar:

The participants of the seminar gain valuable knowledge in dealing with scientific work. They learn to write research papers independently on current entrepreneurial research topics using theoretical scientific methods (specifically systematic literature review). The purpose of this seminar is to equip students with the techniques that are used to extract and critically analyze the relevant literature.

By participating in the seminar, students learn to:

- Conduct systematic literature research
- Write a scientific paper
- Identify current trends in entrepreneurship research

The students can choose the topics from:

- Corporate Social Responsibility (CSR)
- Digitization
- Immigrant Entrepreneurship

General Information for the course:

I. Requirements for participation

- The course language is German and/ or English.
- Regular and active participation in the courses.

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- Summarise and synthesise existing literature in the field by conducting a systematic literature review.
- Presentation of the results in the plenum including a short discussion.

II. Application procedure

For more detailed information on the application and admission procedure, please contact the Examination Office.

III. Acquisition of a certificate

A certificate can be acquired if requirements mentioned above are fulfilled and the seminar paper as well as the presentation followed were at least adequately assessed.

IV. Contact

For further questions and information about the course, please contact

Topic I: Ms. Anna Rosum (E-Mail: anna.rosum@uni-siegen.de)

Topic II / III: Ms. Moonum Zehra (E-Mail: moonum.zehra@uni-siegen.de)