

Project Seminar SoSe 2024

“Emerging trends in entrepreneurial research”

Lecturer: Prof. Dr. Arndt Werner
Instructors: Moonum Zehra
Lecture number: 3SMESE011V

The seminar is designed for students of the master's degree program “Entrepreneurship & SME Management” who aim to acquire a seminar certificate and plan to write their thesis in the future. Language of instruction is English. The seminar lasts two semesters.

Goals and contents of the seminar:

Participants in the seminar acquire valuable knowledge in navigating scientific work. They learn to independently compose research papers on contemporary entrepreneurial research topics using theoretical scientific methods. The objective of this seminar is to equip students with techniques for extracting and critically analyzing relevant literature.

By participating in the seminar, students learn to:

- Conduct systematic literature research.
- Write scientific papers.
- Identify current trends in entrepreneurship research.

The students can choose the topics from:

- Startups and support schemes (such as Incubators, accelerators, business angels etc.)
- Entrepreneurial Wellbeing/Well-being
- Family businesses

General Information for the course:

I. Requirements for participation

- The course language is English.
- Regular and active participation in the courses.
- Summarize and synthesize existing literature in the field.
- Presentation of the results in the plenum including a short discussion.

II. Application procedure

For more detailed information on the application and admission procedure, please contact the Examination Office.

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III. Acquisition of a certificate

A certificate can be acquired if requirements mentioned above are fulfilled and the seminar papers as well as the presentations followed were at least adequately assessed.

IV. Contact

For further questions and information about the course, please contact.
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