Global economic crises, growing economic and societal inequalities, or the dire consequences for businesses of climate-change induced natural disasters are just some of the grand challenges to which entrepreneurship research also should and could provide responses. This course focuses on the impact and relevance of entrepreneurship research. We will discuss which contributions to expect from entrepreneurship research towards grand challenges and take a close look at the aims and boundaries of impactful research.

The course will deepen your knowledge of the discussion on grand challenges and their relevance for your own research, as well as on the potential impact of your research beyond academia. We will train you to develop your own impactful research: You will learn to assess whether and how your own research could provide responses to some of the grand challenges of our times. Moreover, you will develop the skills to critically assess the current debate in a research field, and apply the insights developed in the course to the theoretical foundations and methodological approaches of your own research.

The course implies a high level of personal involvement by participants. The course will run over two semesters.

Course requirements for 5 ECTS points
1. Active participation in all sessions
2. Review and assess the discussion on relevant and impactful research for your own discipline / research field. Create a poster with your insights. Present and discuss. Group assignment
3. Identify grand challenges of our times and review potential impact of those on your own research topic. Present and discuss. Group assignment.
4. Prepare a conceptual presentation of your research topic, assessing the potential responses your research could provide to grand challenges and its relevance for the research field and practice. Present and discuss. Individual assignment
5. Write-up #3 as blog entry (3.500-4.000 words plus references). Individual assignment.
6. Prepare, present and discuss an empirical paper related to the course topic, for submission to academic outlets. Individual assignment
7. Review one course paper, write-up, present and discuss. Individual assignment
Lecturer and course facilitators: Prof.in Dr. Friederike Welter (welter@uni-siegen.de), Dr. Faisal Saeed Malik (faisal.malik@uni-siegen.de)

Target group: The course is mainly targeted at doctoral students of Faculty III and of all disciplines. Depending on the number of doctoral students interested, we may be able to offer a few seats to early-stage postdocs. Please register as explained below and let us know that you are a postdoctoral researcher.

Requirements for participation: The course has room for 20 participants. Please email your registration to Mrs. Tanja Sanchez (tanja.sanchez2@uni-siegen.de) with the following information: full name, valid email address, matriculation number, research area.


Course dates: This course will be offered primarily on-site unless pandemic regulations state otherwise. Detailed session information will be posted on moodle. Preliminary dates, each runs from 10.00-18.00. Most dates will include some time for your own projects and writings and individual feedback by course facilitators.

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<tr>
<th>Summer semester 2022</th>
<th>Winter semester 2022/23</th>
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<tr>
<td>1 April 2022</td>
<td>Course introduction. Discussion of key concepts and of individual research projects for course</td>
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<tr>
<td>13 May 2022</td>
<td>“Relevance and Impact of research” (assignment #2).</td>
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<tr>
<td>1 July 2022</td>
<td>How do grand Challenges impact your own research (assignment #3).</td>
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<td>22 July 2022</td>
<td>Theoretical and methodological considerations for impactful research</td>
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<td>14 October 2022</td>
<td>Research responses to grand challenges – Blog entries (assignment #4).</td>
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<tr>
<td>11 November 2022</td>
<td>Researching for and with impact. Presentations and discussions of your own projects (assignment #6), identifying scope for improvement.</td>
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<tr>
<td>13 January 2023</td>
<td>Hybrid or virtual: Seminar with guest speaker/s on research collaborations towards relevance and impact</td>
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<tr>
<td>17 February 2023</td>
<td>Mini-conference (assignment #6, #7). If external guest reviewers, hybrid or virtual.</td>
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Course reading: The readings below are obligatory course readings.


