

Doktorandenseminar WS 2019/20– SoSe 2020

“MODERN ENTREPRENEURSHIP RESEARCH“

Course content and aims: Entrepreneurship research is ever expanding, taking in new themes and topics as well as new research methodologies. This seminar will look at modern entrepreneurship research, analysing the topics and their research questions, trace their emergence from established research fields and develop future research agendas. The course will focus on understanding modern entrepreneurship themes and their conceptual underpinnings, on introducing and assessing new methodologies and research approaches to empirically study novel entrepreneurship themes, and on the implications for our understanding of what constitutes entrepreneurship.

The seminar aims to deepen students' knowledge of what's topical in entrepreneurship research, of emerging trends and topics and possible methodological consequences. It will put particular emphasis on the challenges for concepts, theories and methodologies that modern entrepreneurship research and novel topics bring with them, in order to further students' understanding of research designs and methodologies. Moreover, students will develop the skills to critically assess an – emerging – field of research, its theories and methods and to apply the insights gained in the course to their own doctoral theses.

The seminar implies a high level of personal involvement and contribution by participants. The course will run over two semesters, and participation in both parts are mandatory. In the winter semester, we will focus on exploring the different fields of modern entrepreneurship research, analysing the state-of-the art and working with related theories. This semester will set the ground for a small research project students will conduct in the summer semester.

Course assignments for WS 2019/2020

- Preparing, presenting and discussing a research theme within modern entrepreneurship. Individual assignment
- Write up research theme as blog entry (3.500-4.000 words plus references). Individual assignment.
- Preparing, presenting and discussing the theoretical and methodological basis for an empirical research project within modern entrepreneurship. Posters. Group work (2 students).

Course schedule for WS 2019/2020

25 Oct 2019	14.00 - 18.00	Session 1: Introduction into modern entrepreneurship research, identification of themes to be worked on and discussion of potential research projects
22 Nov 2019	10.00 - 16.00	Session 2: Literature and reading seminar
13 Dec 2019	10.00 - 18.00	Session 3: Presentations and discussions around research themes
17 Jan 2020	10.00 - 16.00	Session 4: Research approaches and methods seminar
21 Feb 2020	10.00 - 18.00	Session 5: Poster presentations and discussions.

Attendees and application: The course has room for 12 participants and participants will be admitted until the course is full. Please send an email to Mrs. Tanja Sanchez (tanja.sanchez2@uni-siegen.de), including your name, your thesis topic (your university, if not Siegen) and a valid email address.

Deadline for registrations: 30.09.2019.

ECTS: 5 creditpoints

Instructors: Prof.in Dr. Friederike Welter, **Contact:** welter@uni-siegen.de

Guest instructor/s: Prof. David Audretsch, Prof. Ted Baker, Prof. Candida Brush - to be confirmed, either for winter or summer semester.

Course literature:

Audretsch, David, Lehmann, Erik (Eds.) (2016). *The Routledge Companion to the Makers of Modern Entrepreneurship*. London: Routledge.

Audretsch, D. B., Lehmann, E. E., & Link, A. N. (Eds.) (2019). *A Research Agenda for Entrepreneurship and Innovation*. Cheltenham: Edward Elgar Publishing.

Baker, T., & Welter, F. (Eds.). (2016). *The Routledge Companion to Entrepreneurship*. London: Routledge.

Greene, P. G., & Brush, C. G. (Eds.) (2018). *A research agenda for women and entrepreneurship: Identity through aspirations, behaviors and confidence*. Cheltenham: Edward Elgar Publishing.

Special Issue (2011) "The Future of Entrepreneurship", *Entrepreneurship Theory and Practice* 35(1).